



Australia–Pacific Connections for a Digital Future

# CREATIVE INDUSTRIES

Pacific Connect Network Dialogue • 27–28 May 2019 • Apia, Samoa

ICDP is looking for ambitious, accomplished and forward-thinking people to join its *Pacific Connect Network Dialogue* on 27–28 May 2019 in Apia. It will explore digital opportunities for creative industries in the Pacific, and applications should be received by 6 May 2019.

## What is ‘Pacific Connect’?

*Pacific Connect* was launched by the Prime Minister of Australia in September 2017 to forge strong and enduring strategic relationships between Pacific and Australian leaders across the public, private and community sectors. *Pacific Connect* is delivered by the International Centre for Democratic Partnerships (ICDP) and sponsored by the Australian Department of Foreign Affairs and Trade.

## What is the ‘Network Dialogue’?

The Pacific is undergoing an unprecedented technological transformation, making it an ideal time to discuss and plan our region’s digital future.

Since the official announcement of *Pacific Connect* at the 48<sup>th</sup> Pacific Islands Forum in 2017, ICDP has been working with regional partners and local leaders to create a series of Network Dialogues. In 2018, it held the inaugural Business Dialogue in Port Moresby (March); the Academic Dialogue in Suva, co-hosted by the University of the South Pacific (June); the Creative Arts Dialogue in Apia (July); and the Education Dialogue in Honiara (November). On 6 September 2018, 80 Network members attended the inaugural *Pacific Connect* Forum at NSW Parliament House in Sydney.

The year 2019 opened with the *Pacific Women in Business and Digital Delivery* Dialogue in Brisbane (February), the *Digital Trade and Labour Mobility* Dialogue in Port Vila (March) and the *Disruptive Technology in Agriculture* Dialogue in Port Moresby (April).

## What are we aiming for?

The *Pacific Connect* Network Dialogue in Apia on 27–28 May will bring together current and emerging leaders from the Pacific Islands and Australia to consider how improved digital connectivity and emerging cutting-edge technologies could enable a greater choice of commercial and employment opportunities for creative people in Samoa and broader Pacific region.

Creative industries across the world are growing faster than manufacturing and service industries. They are a leading source of potential employment and growth in the Pacific and are more likely to employ youth than any other sector. Creativity goes hand in hand with entrepreneurship and innovation. Yet, there is very little government or private investment in the sector.

The Dialogue will build on the success of earlier cultural Dialogues and Workshops held by ICDP in Samoa. Through facilitated, outcomes-based roundtable discussions, participants will identify and select one or two projects to take forward and develop them through a series of subsequent meetings and long-term collaboration.

The Dialogue will be co-facilitated by **Taulapapa Brenda Heather-Latu**, Special Advisor of ICDP and Consultant of the Strategic Development Group, Samoa, and **Michael Pilbrow**, Founder and Partner at Strategic Development Group, Australia.

Australia–Pacific Connections for a Digital Future

# CREATIVE INDUSTRIES

Pacific Connect Network Dialogue • 27-28 May 2019 • Apia, Samoa

## Who are we looking for?

We are looking for people with leadership skills, a positive, 'big picture' outlook, and a record of achievement in their chosen field.

Our participants will be courageous and passionate free thinkers willing to share their own networks and ideas to build a better tomorrow for all. A keen interest in digital technology is necessary, but technical skills are not.

## How will you benefit?

*Pacific Connect* offers exciting opportunities for outstanding people in Australia and the Pacific to forge new relationships through continued engagement on common challenges.

Through a "Second Track" process which encourages fresh thinking and the development of concrete solutions, participants will be able to test their ideas, broaden their knowledge and widen their networks for future interaction.

Opportunities include:

- ▶ Mentoring and internships with Australian and Pacific organisations
- ▶ An invitation to participate in future regional *Pacific Connect* Dialogues and international forums, including an Ideas Exchange at NSW Parliament House in Sydney
- ▶ Unique networking opportunities with regional leaders
- ▶ New commercial partnerships

## PROGRAMME

### MONDAY, 27 MAY 2019

Venue TBC

- 5:00pm Registration. Official welcome
- 5:10pm LEADERSHIP ROUNDTABLE
- 6:30pm Free time

Venue TBC

- 7:00pm NETWORKING DINNER
- 9:00pm Close

### TUESDAY, 28 MAY 2019

Venue TBC

- 8:45am Networking, Tea & coffee
- 9:00am 1<sup>ST</sup> PLANNING SESSION
- 10:30am Morning tea
- 10:45am 2<sup>ND</sup> PLANING SESSION
- 12:00pm Lunch
- 1:00pm INFORMATION SESSION
- 1:30pm FINAL PLANNING SESSION
- 3:00pm Dialogue Closes

## How can you get involved?

**Please forward your CV and a brief overview of your relevant achievements to [pacific\\_dialogue@icdp.com.au](mailto:pacific_dialogue@icdp.com.au)**

**Enquiries +61 409 810 190**

**Deadline 6 May 2019**