



Develop Your Ideas – Grow Your Impact

Pacific Women Entrepreneurs Dialogue • 16-18 February 2020 • Brisbane, Australia

***Pacific Connect* invites you to join other ambitious, accomplished and forward-thinking people at its February Network Dialogue in Brisbane. The two-day event will help you develop your ideas around social entrepreneurship and emerging technologies to address regional challenges. Submissions should be received by Friday, 10 January 2020.**

What is 'Pacific Connect'?

Pacific Connect was launched by the Prime Minister of Australia in September 2017 to forge stronger, strategic-level relationships between Pacific and Australian leaders across the public, private and community sectors.

Pacific Connect is delivered by the International Centre for Democratic Partnerships (ICDP) and sponsored by the Australian Department of Foreign Affairs and Trade. It operates in Australia, Fiji, Papua New Guinea, Samoa, Solomon Islands, Tonga and Vanuatu.

ICDP has designed a program of activities to promote collaboration and business opportunities between Australia and the Pacific in applying digital technology to support sustainable development, with a focus on women and entrepreneurs.

What is the 'Network Dialogue'?

The *Pacific Connect* Network Dialogue brings together small groups of dynamic emerging leaders from the Pacific and Australia to build business capacity and foster collaboration. The Dialogue, delivered using the unofficial, informal, consultative style of the '**Second Track**' process, encourages participants to focus on specific problems, their possible digital solutions and practical projects that can be taken further by members of the *Pacific Connect* Community.

In 2019, ICDP convened ten Network Dialogues in the Pacific and Australia, which were supported by issue-specific workshops and regular networking events. On 18-19 September, over 70 *Pacific Connect* Community delegates met at the annual Ideas Exchange at NSW Parliament House in Sydney to review progress on current projects, share new ideas and strengthen their networks.

What are we aiming for?

Social entrepreneurship is a fast-growing sector which uses economic innovation to pursue progressive social aims with the support of 'impact investors'.

The concept of social enterprise resonates with the Pacific's traditional community values and, empowered by digital technologies and improved connectivity, opens up exciting new prospects for people across the region.

The Brisbane Dialogue will be the fourth in *Pacific Connect's* popular series of events for Pacific Women Entrepreneurs. It will bring together established and emerging social entrepreneurs from Australia and the Pacific to share advice and experience and pursue joint projects.

Through practical, action-oriented discussions and workshops, participants will:

- ▶ Learn the ways successful social enterprise models deliver high-impact, innovative services to their communities
- ▶ Understand the keys to developing their own economically sustainable and socially impactful ventures
- ▶ Expand their personal and professional networks to find the support they need for success

The Dialogue will be co-facilitated by **Catherine Fritz-Kalish**, Director of ICDP, **Wilmaria Vocol**, General Manager, Human Resources, Air Vanuatu, and **Kim Graham-Nye**, Co-Founder of gDiapers.



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Who are we looking for?

We are looking for Pacific women entrepreneurs with bold ideas, leadership skills, a positive, 'big picture' outlook, a passion for social issues, and a record of achievement in their chosen field.

Our participants will be enthusiastic and courageous free thinkers willing to share their own networks and ideas to build a better tomorrow for all. A keen interest in digital technology is necessary, but technical skills are not.

How will you benefit?

Pacific Connect offers exciting opportunities for outstanding people in Australia and the Pacific to forge new relationships through continued engagement on common challenges.

Opportunities include:

- ▶ Mentoring and internships with Australian and Pacific organisations
- ▶ Business capacity building, including opportunities for informal/formal pitches
- ▶ Study tours to experience Australian start-up and entrepreneur communities
- ▶ An invitation to participate in future *Pacific Connect* Dialogues and international forums, including the annual Ideas Exchange
- ▶ Unique networking opportunities with regional leaders
- ▶ Development of new commercial partnerships
- ▶ Seed funding for select projects

For a full description of opportunities available for Community members, see the ***Pacific Connect* Participant Lifecycle Diagram** attached and refer to our website, www.icdp.com.au

PROGRAMME

Sunday, 16 February 2020

- Arrival and Informal meet & greet

Monday, 17 February 2020

Venue - QLD Parliamentary Annexe

- Overview of *Pacific Connect*
- Talanoa and discussions
- Keynote presentations from invited guests
- Small group brainstorming
- Summary & close
- Welcome dinner

Tuesday, 18 February 2020

- Sustainable development entrepreneurship workshop
- Visit to local Innovation Hub

Wednesday, 19 February 2020

- Departures

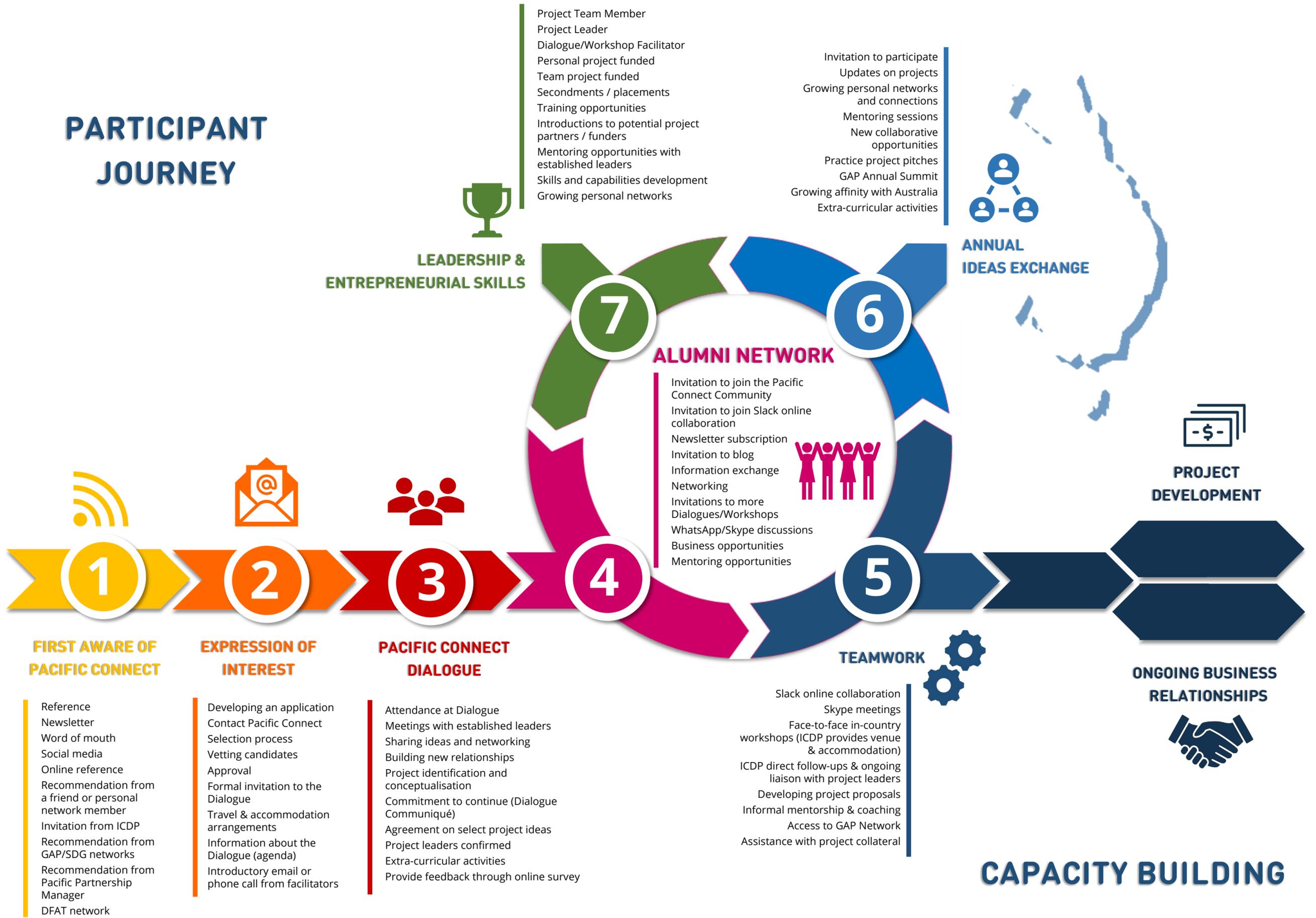
How can you get involved?

Please forward your career history, a brief overview of your relevant achievements, and an outline of any community work or a recent CV to pacific_dialogue@icdp.com.au For more information about the application process, please [click here](#).

Enquiries info@icdp.com.au

Deadline 10 January 2020

PARTICIPANT JOURNEY



FIRST AWARE OF PACIFIC CONNECT

- Reference
- Newsletter
- Word of mouth
- Social media
- Online reference
- Recommendation from a friend or personal network member
- Invitation from ICDP
- Recommendation from GAP/SDG networks
- Recommendation from Pacific Partnership Manager
- DFAT network

EXPRESSION OF INTEREST

- Developing an application
- Contact Pacific Connect
- Selection process
- Vetting candidates
- Approval
- Formal invitation to the Dialogue
- Travel & accommodation arrangements
- Information about the Dialogue (agenda)
- Introductory email or phone call from facilitators

PACIFIC CONNECT DIALOGUE

- Attendance at Dialogue
- Meetings with established leaders
- Sharing ideas and networking
- Building new relationships
- Project identification and conceptualisation
- Commitment to continue (Dialogue Communiqué)
- Agreement on select project ideas
- Project leaders confirmed
- Extra-curricular activities
- Provide feedback through online survey

- Project Team Member
- Project Leader
- Dialogue/Workshop Facilitator
- Personal project funded
- Team project funded
- Secondments / placements
- Training opportunities
- Introductions to potential project partners / funders
- Mentoring opportunities with established leaders
- Skills and capabilities development
- Growing personal networks

LEADERSHIP & ENTREPRENEURIAL SKILLS



ALUMNI NETWORK

- Invitation to join the Pacific Connect Community
- Invitation to join Slack online collaboration
- Newsletter subscription
- Invitation to blog
- Information exchange
- Networking
- Invitations to more Dialogues/Workshops
- WhatsApp/Skype discussions
- Business opportunities
- Mentoring opportunities



- Invitation to participate
- Updates on projects
- Growing personal networks and connections
- Mentoring sessions
- New collaborative opportunities
- Practice project pitches
- GAP Annual Summit
- Growing affinity with Australia
- Extra-curricular activities

ANNUAL IDEAS EXCHANGE



TEAMWORK

- Slack online collaboration
- Skype meetings
- Face-to-face in-country workshops (ICDP provides venue & accommodation)
- ICDP direct follow-ups & ongoing liaison with project leaders
- Developing project proposals
- Informal mentorship & coaching
- Access to GAP Network
- Assistance with project collateral



PROJECT DEVELOPMENT



ONGOING BUSINESS RELATIONSHIPS



CAPACITY BUILDING